

Ahmad Ali Qureshi

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Professional Profile

Experienced, organized, and multi-disciplined UI - UX Designer with 16 years of freelance and job experiences

- ↳ Responsive Web designing
- ↳ Conversion of mocks to XHTML/HTML5/CSS3/Sass, layouts.
- ↳ Strong JavaScript/JQuery experience
- ↳ Experience in Bootstrap
- ↳ Experience using GIT or SVN for Version Control
- ↳ Experience Wireframe Prototype using Axure, Justinmind, Sketch
- ↳ Web development using open source applications including, WordPress, Joomla.
- ↳ Web authoring/Development with Adobe Dreamweaver, Flash, Fireworks, Illustrator and Photoshop.
- ↳ Content Management Systems
- ↳ Design and develop banners, ADA Compliant Designs
- ↳ Search Engine Optimization (SEO), Search Engine Marketing (SEM)
- ↳ Cross (Browser, Platform, Device) Compatibility Standards and Behaviours
- ↳ Completion of tasks assigned with utmost quality and details.
- ↳ Positive 'can do attitude'.
- ↳ Presentation skills with ability to listen effectively and deal with diverse group of individuals on a one to one and group basis

Work Experience since 2008'

Qilin Holdings Inc. [Nov-2018]

Job Title: Head of Design from 2018 -

Primary Responsibilities: UI UX Research, Concepts, Prototype Mock-ups, Designs Logos, Digital & Print Art, Graphics Designs, Creating Short Videos, Design & Develop Websites.

Commission on HIV Los Angeles County [Feb-2017]

Job Title: Government Contractor from 2017 -

Primary Responsibilities: Government Contractor, Design Logo, Mock up Prototype (Justinmind), Responsive Web Design, Develop in HTML, CSS, JavaScript/JQuery, PHP, QA Tester

Comivo [April-2016 – Nov-2016]

Job Title: UI - UX from 2016 - 2016

Primary Responsibilities: Lead UI - UX Designer, Design APP (IOS & Android), Responsive Web Designing, Design Banners. Mock up Prototype (Axure, Justinmind, Sketch), Design Landing Pages for Marketing, QA Tester

Audience Media [Jan-2011 – Jan-2016]

Job Title: UI - UX from 2011 - 2016

Primary Responsibilities: WordPress (Updating, Editing, Blogs Customization using HTML/CSS/PHP), Designed and Developed around 20 Web Sites (WordPress and hand coding), Designed Logos, Responsive Web Designing, Conversion of Mocks to XHTML/HTML/CSS3/Sass, JavaScript/JQuery, Designed and Developed Landing Pages for Marketing, Designed and Developed Banners for Marketing (HTML/CSS/JavaScript), Email Newsletters (Designed and Developed), Search Engine Friendly Mocks Designing, Worked with backend Developers using GIT and SVN for Version Control, QA Tester

Digital Products Group [Feb-2010 – Dec-2010]

Job Title: Web Designer/Developer from 2010 - 2010

Primary Responsibilities: Website Designing, Conversion of Mocks to XHTML/HTML/CSS, JavaScript/JQuery W3C. Search engine friendly mocks designing. Google Analytics, Adwords. CMS. SEO

Department of Education and Training NSW [March-2009 – Jan-2010]

Job Title: Web Designer/Developer from 2009 - 2010

Primary Responsibilities: Website Designing, Conversion of Mocks to XHTML/HTML/CSS, JavaScript/JQuery W3C. Search engine friendly mocks designing.

PI Media [2008 – 2009]

Job Title: Web Designer/Developer from 2008 - 2009

Primary Responsibilities: Website Designing, Conversion of Mocks to HTML/CSS. JavaScript/JQuery WordPress blogs customization, Search engine friendly mocks designing.

Note: Only selected projects are listed; Projects are grouped by category and listed in chronological order.

Web site

<http://www.ahmedalis.com/>

Education

M.C.S. (Master of Computer Sciences) [2002]

American Institute of Computer Sciences, Lahore. Pakistan

Major: Computer System Architecture, Operating System, Programming Techniques using HTML, OOPS, RDBMS, Data Communication, Data Structure, Search Engine Optimization, E-Commerce, Software Engineering, Web Design & Development, Interactive Media Designing & Development.

M.A. (Master of Arts) [04/1998]

Punjab University, Lahore. Pakistan

Major: Economic

B.Sc. (Bachelor of Science) [1995]

Govt. F.C. College, Lahore. Pakistan

Major: Mathematics, Statistics, Economics.

References

References will be provided on request.

Resume last updated on 1-Mar-19