

# Ahmad Ali Qureshi

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## Professional Profile

Experienced, organized, and multi-disciplined UI - UX Designer with 14 years of freelance and job experiences

- ↳ Responsive Web designing
- ↳ Conversion of mocks to XHTML/HTML5/CSS3/Sass, layouts.
- ↳ Strong Javascript/Jquery experience
- ↳ Experience in Bootstrap
- ↳ Experience using GIT or SVN for Version Control
- ↳ Experience Wireframe Prototype using Axure, Justinmind, Sketch
- ↳ Web development using open source applications including, WordPress, Joomla.
- ↳ Web authoring/Development with Adobe Dreamweaver, Flash, Fireworks, Illustrator and Photoshop.
- ↳ Content Management Systems
- ↳ Design and develop banners
- ↳ Search Engine Optimization
- ↳ Search Engine Marketing
- ↳ Completion of tasks assigned with utmost quality and details.
- ↳ Positive 'can do attitude'.
- ↳ Presentation skills with ability to listen effectively and deal with diverse group of individuals on a one to one and group basis

## Work Experience since 2008'

### Comivo [2016 – 2016 ]

**Job Title:** UI - UX from 2016 - 2016

**Primary Responsibilities:** Product Manager, Design APP (IOS & Android), Responsive Web Designing, Design Banners. Mock up Prototype (Axure, Justinmind, Sketch), Design Landing Pages for Marketing, QA Tester

### Audience Media [2011 – 2016 ]

**Job Title:** UI - UX from 2011 - 2016

**Primary Responsibilities:** WordPress (Updating, Editing, Blogs Customization using HTML/CSS/PHP), Designed and Developed around 20 Web Sites (WordPress and hand coding), Designed Logos, Responsive Web Designing, Conversion of Mocks to XHTML/HTML/CSS3/Sass, JavaScript/JQuery, Designed and Developed Landing Pages for Marketing, Designed and Developed Banners for Marketing (HTML/CSS/JavaScript), Email Newsletters (Designed and Developed), Search Engine Friendly Mocks Designing, Worked with backend Developers using GIT and SVN for Version Control, QA Tester

### Digital Products Group [2010 – 2010 ]

**Job Title:** Web Designer/Developer from 2010 - 2010

**Primary Responsibilities:** Website Designing, Conversion of Mocks to XHTML/HTML/CSS, JavaScript/Jquery W3C. Search engine friendly mocks designing. Google Analytics, Adwords. CMS. SEO

### Department of Education and Training NSW [2009 – 2010 ]

**Job Title:** Web Designer/Developer from 2009 - 2010

**Primary Responsibilities:** Website Designing, Conversion of Mocks to XHTML/HTML/CSS, JavaScript/Jquery W3C. Search engine friendly mocks designing.

**PI Media [2008 – 2009 ]**

**Job Title:** Web Designer/Developer from 2008 - 2009

**Primary Responsibilities:** Website Designing, Conversion of Mocks to HTML/CSS. JavaScript/Jquery WordPress blogs customization, Search engine friendly mocks designing.

**Note:** Only selected projects are listed; Projects are grouped by category and listed in chronological order.

**Web site**

<http://www.ahmedalis.com/>

**Education**

**M.C.S. (Master of Computer Sciences) [2002]**

American Institute of Computer Sciences, Lahore. Pakistan

**Major:** Computer System Architecture, Operating System, Programming Techniques using HTML, OOPS, RDBMS, Data Communication, Data Structure, Search Engine Optimization, E-Commerce, Software Engineering, Web Design & Development, Interactive Media Designing & Development.

**M.A. (Master of Arts) [04/1998]**

Punjab University, Lahore. Pakistan

Major: Economic

**B.Sc. (Bachelor of Science) [1995]**

Govt. F.C. College, Lahore. Pakistan

Major: Mathematics, Statistics, Economics.

**References**

**References will be provided on request.**

Resume last updated on 1-Dec-16